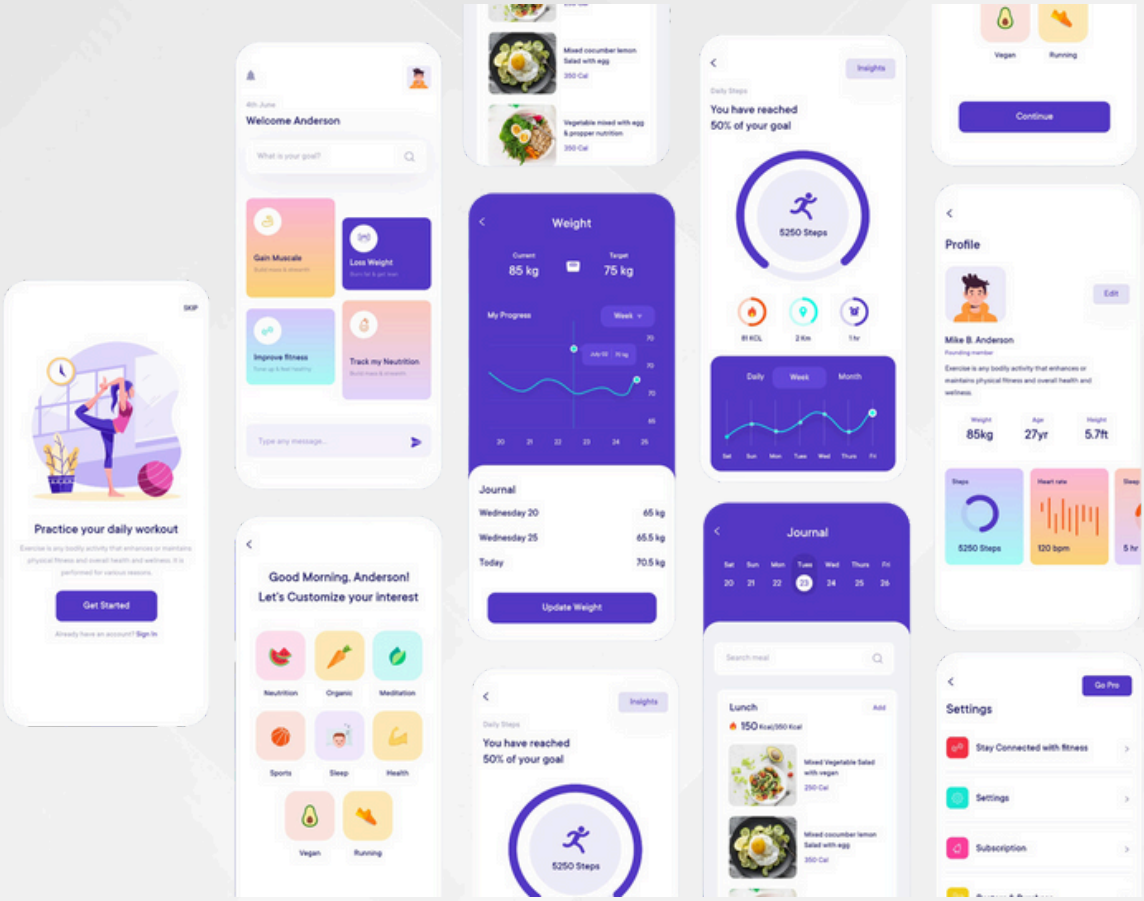
Zukun

UI/UX

Empower Your Designing Journey

Master UI/UX



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OUR PROMISES

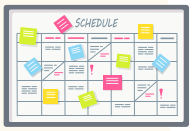
1. 15 to 20 Guaranteed Interviews

2. Optimization Job Portals

3. Free Communication

4. Weekly Test

5. Interviews scheduled after 1st month



6. LinkedIn optimization

TRAINING MODULE

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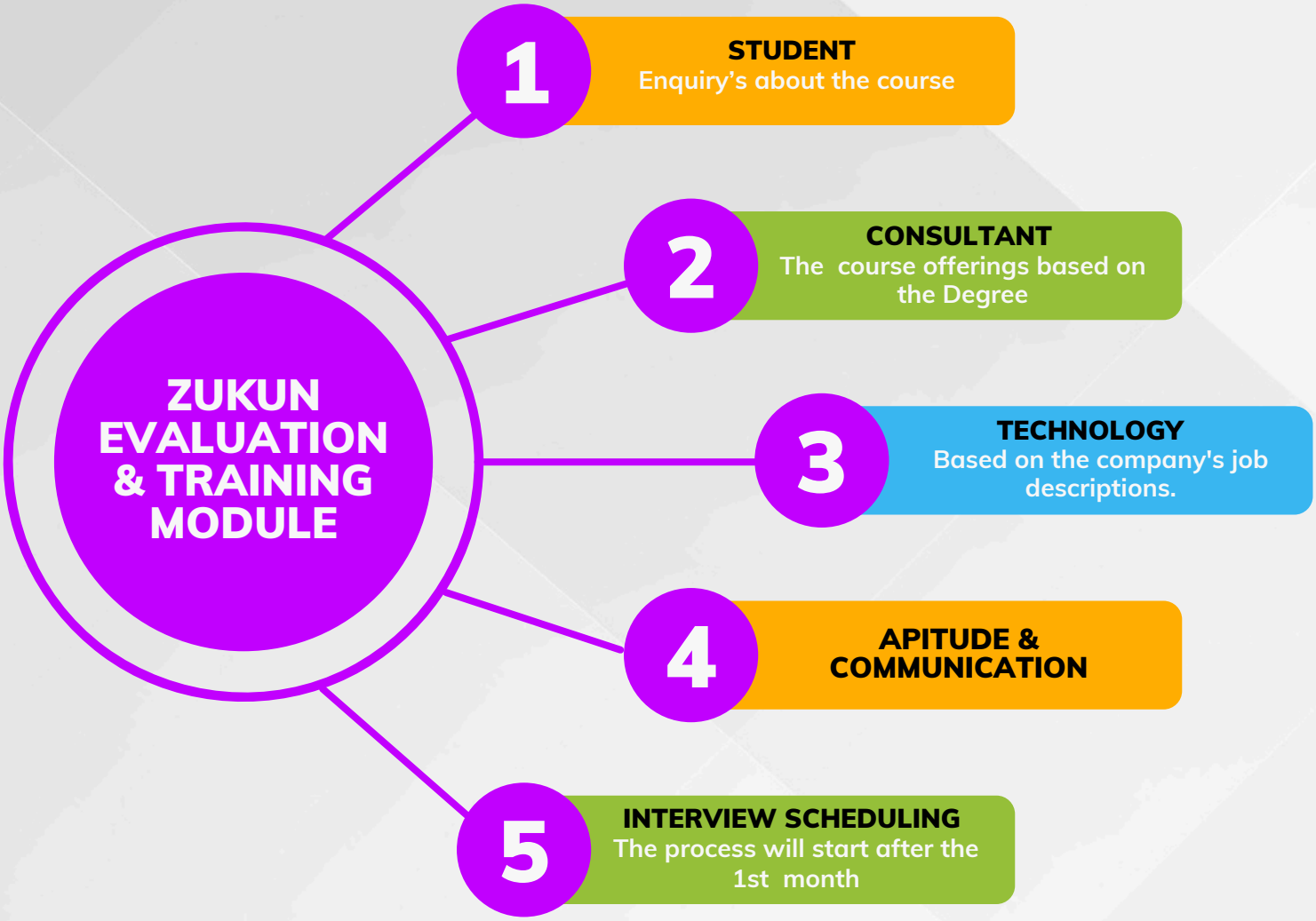

PLACEMENT MODULE

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1. **RESUME BULIDING**
2. **JOB PORTALS OPTIMIZATION**
3. **TECHNICAL, APTITUDE, AND COMMUNICATION ASSESSMENT.**
4. **INTERVIEW SCHEDULING**
5. **GET PLACED**

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Module-01

UX Research

- UX Fundamentals
- Business Requirement Gathering
- User Research
- User Interview Techniques

Module-02

UX Analysis

- Research Data Analysis
- Competitor Benchmaking
- Heuristic Analysis

Module-03

Design Strategy/Direction

- Ideation (upto 3 techniques)
- Whiteboarding
- Journey Maps
- Motivation Mapping

- Empathy Mapping Process
- Information Architecture
- Navigation
- Content through Card Sorting
- Sitemaps
- User Flows

Module-04

User Testing

- A/B Testing
- Remote Usability Testing
- Gorilla Testing

Module-05

UI Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Miro Board & More

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Module-06

UX Psychology

- Heuristics Principles
- UXLaws
- UX Case Studies
- Minimalism and Maximalism
- Cognitive Bias

Module-07

User Interaction

- Typography
- Color theory
- Navigation
- Gestalt Principles
- Ul Principles
- Design System
- Grid Lines
- Responsive system
- Prototyping
- Wireframes
- Ul Screens

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Module-08

User Interaction

- How to Build a Portfolio
- The Interview Process
- Mock Interview
- Whiteboarding Challenge
- Tips and Techniques during developer handoff
- Industry - standard Documentation Skills
- Incompleted Activities

Learn More, Earn More

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